



The **HARVESTER**

Fall 2011 Newsletter

The Food Recovery Program of Greater Birmingham

The mission of Magic City Harvest is to alleviate food insecurity, malnutrition and food waste. This is done thru distribution of donated perishable and prepared food; education on the effects of poverty manifest thru food insecurity and creation of, and partnership in, collaborative efforts related to these issues.

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Magic City Harvest

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FACEBOOK

16th annual **WORLD HUNGER DAY** event **“Help Stop Hunger Now”**

How can YOU help feed 3,800 men, women and children on October 19th?

With sponsors, food donors and community support, MCH will feed 3,800 men, women and children in the Bham area a hot nutritious lunch on October 19th.

Through this annual event and with your help we will

**distribute a meal to 3,800 needy in our community*

**increase awareness of hunger, malnutrition and food waste*

**raise much needed funds for operation of our year-round weekday distribution of excess prepared and perishable foods*

**mobilize over 150 volunteers the week of October 17th*

2011 World Hunger Day Activities

Oct 17-19: Food Prep at UAB Hospital

Oct. 19—3,800 meals distributed free to area feeding agencies

Menu includes Sloppy Joe on bun, Fresh made coleslaw

Fresh Fruit, Cookies

Oct. 20—Delivery of 2,000 box lunches—see flyer inside

HOW YOU CAN PARTICIPATE

And make an ongoing impact....

VOLUNTEER to prepare food at UAB Hospital; assist in distribution of recipient agency meal; deliver box lunch orders
Please contact us to volunteer. We welcome individuals, corporate and faith/civic teams, student groups

DONATE needed food ingredients for both the agency meal and box lunches... Please contact MCH for “grocery list”

ORDER box lunches at your work place, civic org, school

This event illustrates the ongoing need in our community for daily food assistance by tens of thousands while utilizing the existing resource of excess food - alleviating food waste!

NEW FOOD DONORS

Magic City Harvest is grateful for the addition of the following food donors to our program!!

**Medical West Hospital—A UAB affiliate
Mountain Brook Club
Mountain Brook Schools**

Mtn. Brook Presbyterian Church COMMUNITY GARDEN “GROWING FOR OTHERS”

3405 Brookwood Road, 35223

MCH extends its deep appreciation to Laura Dooley, Master Gardener—who oversaw the garden this spring and summer...She is one special lady!

We welcome Charlie Hunter as the fall garden coordinator. Charlie formerly worked at Jones Valley Urban Farm.

The Piggly Wiggly BREW-B-Q event in July was terrific and raised \$1,750 for MCH! SPECIAL THANKS to Andy Virciglio, “Pig” employees and vendors, Good People Brewing and all who attended !! A great time was had by all!!!

Improving Our Food System

Everyone is a part of our food system and everyone is part of the solution to improving it.

A strong and healthy food system is the foundation upon which healthy communities grow. With 71% of Jefferson County residents overweight or obese, it is critical that we address this public health issue now by examining and improving our community food system. Limited healthy food access is a serious health threat to the well-being of both children and adults in Jefferson County. In Birmingham alone, nearly 90,000 residents are food insecure—without access to sufficient food and healthy food choices.

Since 2004, *Greater Birmingham Community Food Partners (GBCFP)* a project of *Magic City Harvest* has operated under the mission of promoting access to safe, healthy food for all community residents. Since 2009, developing a food policy council to identify and remove policy barriers to consuming, selling and growing healthy food by working with and fostering collaboration of the public, private and non-profit sectors has been a priority.

The Birmingham-Jefferson Food Policy Council

Great Birmingham Community Food Partners seeks to establish the Birmingham-Jefferson Food Policy Council to help improve our local food system. The Council will be a public-private partnership tasked to examine the local food system, educate the community and recommend solutions to policy makers in the public, private and non-profit sectors. It will help to leverage collaboration between government, public and private organizations for positive change.

The Council will be diverse and representative of our community. It will consist of approximately 21 members. Council members will serve terms ranging from one to three years.

If you are interested in making a difference in our local food system, we encourage you to apply to become a member of the FPC. Applications are available on line and from:

Jennifer Ropa, GBCFP Coordinator

205. 229.7871 email: bhamfoodsecurity@gmail.com

www.gbcbfp.org



World Hunger Day 2011
“HELP STOP HUNGER NOW”
BOX LUNCH EVENT
THURSDAY, OCTOBER 20th

ORDER DEADLINE is Friday October 14th
\$8 donation per lunch—Minimum order of 10 lunches
Which will be delivered to your office, school, faith/civic group

*For every Box Lunch ordered—MCH can distribute 61 lbs
 Of free, nutritious food to those in need!!*

SPONSORS

As of publication date

UAB HOSPITAL
 Advantage Payroll
 Colonial Properties Trust
 EBSCO
 Energen
 RDS
 Turner Supply Co.

NEW MENU for 2011 !!

*Boar’s Head Turkey Sandwich on Pretzel Bun
 w/ Muenster cheese and leaf lettuce
 Cranberry Mayo on the side
 Texas Caviar
 Multigrain Sun Chips
 Berry Bar*

Recipients of last year’s WHD Meal

Interfaith Hospitality	SW Community Kitchen	Shepherd’s Fold
Grace House Ministries	Firehouse Shelter	Urban Ministry
YWCA	St. Anne’s Home	Alethia House
Brother Bryan	Bham Healthcare	The Foundry
Community Kitchens	Children’s Village	Salvation Army
St. Paul United Methodist	Jimmie Hale Mission	Pathways
Church of the Reconciler	Olivia’s House	Jasper House
Hannah Bethany Home	Lovelady Center	Jessie’s Place
Red Door Kitchen		

The Harvester

Fall 2011

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P.O. Box 11292
Birmingham, AL
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**2011 WORLD HUNGER DAY INFO
BOX LUNCH FLYER
FOOD POLICY COUNCIL UPDATE**

Magic City Harvest and those we serve...

Need Your Help today!

MCH distributed over 1.5 millions lbs of food in 2010.

We estimate distribution of over 2 million lbs in 2011..

MCH annual budget is \$250,000 which equates to

13 cents per pound of food distributed!!

**Increased distribution of food means increased expenses related to
fuel and maintenance of our three refrigerated trucks,
food handling supplies, logistics staff ...**

PLEASE SUPPORT MCH AND HELP FEED THOSE IN NEED..

NO ONE IN OUR COMMUNITY SHOULD GO HUNGRY!